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## Universal Design News and Information Roundup

Highlighting What You May Have Missed...

*So much information comes across our desks and computers on a daily basis, it's easy to miss something you might otherwise be interested in. **UDN Direct** has pulled together highlights of recent stories and information of interest for you.*

### First “UD Day” A Big Hit at 2011 IBS

One highlight of the National Association of Home Builders’ (NAHB’s) International Builders’ Show (IBS), held in Orlando in mid-January, was *Reimagining Universal Design*, the show’s first-ever “Universal Design Day.” Organized by NAHB’s 50+ Housing Council, and sponsored by Kohler, Lowe’s, Whirlpool, Savaria and Masco, the event—which included panel presentations and discussions—was designed to provide a better understanding of why Universal Design (UD) is important and how the building and remodeling industries can use UD to expand their customer base and gain a key marketing advantage. Additionally, several nationally recognized UD experts led guided tours of the exhibit hall, visiting those companies that specialize in UD products, including kitchen, bath, lighting, technology, assistive devices and more.

Specific sessions held during UD Day included:

- “Reimagining Universal Design – Creating a High-Tech Advantage,” which illustrated how current trends in technology are reshaping the future of UD and improving the quality of homes. Speakers included Berry Brunk, Collaborell, Inc.; Anika Ruff, Electronic Systems Design, Inc.; and Louis Tenenbaum, independent living strategist.
- “Meet the 50+ Housing Experts – Smart Design,” an interactive session that featured builders, remodelers, architects and other UD experts, including: Dick Duncan, Center for Universal Design; Karen Kassik; John King, Rampart Homes; Amy Levner, AARP; John Salmen, Universal Designers & Consultants, Inc.; and Louis Tenenbaum, independent living strategist.
- “Reimagining Universal Design – Kitchens, Baths and More,” which provided examples of well-designed homes which incorporated UD concepts, highlighted new UD products and examined consumer attitudes toward UD and how housing professionals can communicate and market the value of “design for all” to future customers. Panelists for this session were Rosemary Bakker, Weill Medical College, Cornell University; Mary Jo Peterson, Mary Jo Peterson, Inc.; and Diana Schrage, Kohler Design Center.

Attendee feedback during and following the event was tremendously positive, and an even bigger and better event will be planned for the 2012 IBS, which will be held in Orlando again, from February 8-11, 2012.

## **NEA Offers Funding Opportunity to Organizations with UD Projects**

Last week the National Endowment for the Arts (NEA) launched funding guidelines for Art Works, an update to the existing Grants for Arts Projects category. This funding opportunity is available to organizations with Universal Design projects in disciplines including, but not limited to, planning, urban design, architecture, landscape architecture, interior design, product and fashion design, and communications and graphic design. The Office of Accessibility has supported the growth of the Universal Design field through its leadership initiatives and welcomes this new opportunity to offer funding for Universal Design projects through Art Works. Application guidelines are available at <http://www.arts.gov/grants/apply/GAP12/DesignAW.html>.

## **10 Myths about Universal Design**

*(Editor's Note: This article was written by, and is reprinted with permission from, Rosemarie Rossetti, PhD, a nationally known speaker, trainer, author and consultant who is building a national model universal design home in Columbus, OH. Visit her web site, at [www.RosemarieSpeaks.com](http://www.RosemarieSpeaks.com); to learn more about the Universal Design Living Laboratory go to [www.UDLL.com](http://www.UDLL.com), or contact her at [Rosemarie@UDLL.com](mailto:Rosemarie@UDLL.com).)*

As I speak around the country about universal design housing, members of my audience composed of interior designers, architects, builders and consumers ask many questions. It has occurred to me over the past several years that there are many misconceptions about universal design. Let me share a few of the top myths and explain reality from my perspective.

### **Myth #1: A home using universal design looks ugly, institutional and stereotypes the home so people know it was designed for a person with a disability.**

**Reality:** The beauty of a universally designed home depends on the skill and experience of the designers. Well-designed homes with universal design features and products enhance the beauty of a home while making it functional for people with disabilities, as well as convenient for people without disabilities. Universal design is for everyone, not just people with disabilities. There are many beautiful non-institutional looking universal design products, such as colored vinyl, bronze, satin nickel, and polished brass grab bars, in the marketplace. Much of a home's beauty comes from the finishes of the plumbing fixtures, appliances, hardware, cabinets, countertops, wall treatment, and flooring. Experienced and knowledgeable designers can find universal design products available in these beautiful finishes.

### **Myth #2: Universal design costs more due to the building design and products with universal design features, such as windows, appliances and plumbing fixtures.**

**Reality:** My experience building my own home, the Universal Design Living Laboratory ([www.udll.com](http://www.udll.com)), national demonstration home in Columbus, OH, has shown that there are many choices when it comes to selecting products for the home. Those with universal design features are not more expensive as a general rule, though early adopters have paid the price of being ahead of the current wave of appliance price reduction that occurs with more acceptance of UD features. In fact, by adding design features and products that support universal design, the home will have more value to the occupants because it will be more usable for a lifetime.

**Myth #3: Universal design takes more square footage.**

**Reality:** Space planning is critical in home design, especially when the homeowner uses a wheelchair. As a person who uses a wheelchair, I am very cognizant of where extra space is needed and how to be conservative with space planning when creating a floor plan. By creating an open plan with fewer hallways, square footage can be conserved. By putting adequate space in the kitchen and bathrooms, there will be a lot more accessibility, comfort, and convenience. A universal design home need not have additional square footage, but rather have adequate room for a person to navigate the home from a wheelchair. Multiple uses of a space and overlap of their clear floor spaces allow relatively small rooms to include the necessary larger clear floor spaces.

**Myth #4: The resale value of the home will be less due to limiting the number of buyers who would be interested in those universal design features.**

**Reality:** Quite the opposite is true. Universal design is for a larger than usual market of people of all ages and abilities. Universal design is human-centered design. The inclusive design of spaces and products benefit people of all ages, with or without physical or mental limitations. No one can predict when a short term or long term disability will be a part of our lives. It is far better to plan for homes to accommodate us as we age rather than to be forced out of our homes when circumstances change. As the US population gets older, especially the baby boomers, they will be remaining in their homes longer. Many are opting to renovate their homes, and others are choosing additions to help them to age in their homes. Some are purchasing new homes of a smaller size than their last home. Even families with young children find UD houses more convenient. They are all looking for features that provide safety, convenience of style for raising a family or aging in their homes. Universal design features provide for safety and add value to a home.

**Myth #5: The Americans with Disabilities Act (ADA) has so many regulations that are very complicated to follow when designing homes with universal design features.**

**Reality:** The ADA does not apply to single family housing unless federal funding was utilized. Private homeowners do not have to follow ADA criteria.

**Myth #6: The builder and their subcontractors are used to doing it their way and will not follow my design properly to include universal design features. It's too hard to change their building process.**

**Reality:** Builders are becoming certified through the National Association of Home Builders in the Certified Aging in Place Specialist program and are learning how to implement universal design principles. Builders must insist that their subcontractors read the plans and follow the procedures for building new homes. As products are ordered by the builder, the universal design features are already a part of the design. As builders construct more homes with universal design features, universal design will become the new standard in the building industry.

**Myth #7: A home containing universal design features will be harder to pass a building code inspection.**

**Reality:** By the very nature and definition of universal design, there are no practices that go against federal and state building codes. There are usually provisions for local variances should a question arise in the plan review stage.

**Myth #8: Universal design homes have ramps at the front door causing the home to be labeled as a home for a person with a disability.**

**Reality:** For existing homes, in order to create a no step entrance, there are some instances where a ramp at the front door is the only solution; in others, modifying the grade around the home may

be the best solution. All new properties and most existing homes can be designed with a no step entrance. Also, ramps in the garage, side door, or rear door are usually not visible from the street.

**Myth #9: Universal design is restricted to building a ranch style home.**

**Reality:** First floor living is the goal for universal design, however, multilevel homes can also be constructed with provisions for access to the upper and lower floors by way of elevators, platform lifts and stair lifts.

**Myth #10: Universal design is just another name for handicap accessibility.**

**Reality:** Accessibility is about compliance with regulations and building codes. Universal design is about creating environments that give people flexibility, choices and options in how they use those environments. Accessibility is often a starting point for universal design, which goes beyond access to empower people.

## **Assume They Want Your Help**

For years, Michael Graves has designed iconic products that can be found in nearly every room of a house. But while keeping ahead of the needs and wants of consumers is challenging, Graves faced his biggest challenge in 2003, when a spinal infection left him paralyzed from the chest down. In a recent article which appeared in the January issue of *ARCHITECT* magazine, Graves explains how his experiences as a patient in eight hospitals over 18 months helped shape his feelings about the importance of Universal Design, both in architecture and product design. Read more at: <http://www.architectmagazine.com/universal-design/assume-they-want-your-help-michael-graves.aspx>.

## **Webcasts, Transcripts of DOJ Public Hearings on ANPRMs Available**

In November, December and January, the US Department of Justice (DOJ) held three public hearings seeking comment on four advance notices of proposed rulemaking (ANPRMs) published in the July 26, 2010 Federal Register, on establishing accessibility requirements for web sites; movie theaters; equipment and furniture, including medical equipment; and 911 call-taking technology. Assistant Attorney General for Civil Rights Thomas Perez said that the proposed rules “are designed to bring the ADA fully into the 21<sup>st</sup> century. The ANPRMs are a first step in the regulatory process to address areas where we see a need to provide regulatory guidance to public entities and businesses.”

Those individuals unable to attend or watch the hearings in Chicago, Washington, DC and San Francisco can watch re-broadcasts of all three and/or review transcripts. (Re-broadcasts are available with open captions or with open captions and audio description.) Visit [http://www.ada.gov/anprm2010/hearing\\_rebroadcast.htm](http://www.ada.gov/anprm2010/hearing_rebroadcast.htm) for details.

## **Events on the Horizon**

- **March 7-9, 2011: US Architectural & Transportation Barriers Compliance Board Meeting**, Washington, DC. Details: <http://www.access-board.gov/about/meetings.htm>.
- **March 10, 2011: ADA Title II & Title III: Revised Regulations**, DBTAC: Mid-Atlantic Training Center session, Silver Spring, MD. Details: [http://www.regonline.com/title\\_ii\\_and\\_iii\\_revised\\_regulations](http://www.regonline.com/title_ii_and_iii_revised_regulations).

- **March 14-19, 2011: 2011 CSUN Conference (26<sup>th</sup> Annual International Technology & Persons with Disabilities Conference)**, San Diego, CA. Details: <http://www.csunconference.org/index.cfm?EID=80000300&p=378>.
- **April 11-14, 2011: “The Americans with Disabilities Act: A New Road Map,” National Spring Conference of the National Association of ADA Coordinators**, Miami, FL. Details: [www.askjan.org/naadac](http://www.askjan.org/naadac).
- **April 18-20, 2011: Include 2011: The 6<sup>th</sup> International Conference on Inclusive Design**, Royal College of Art, London, UK. Details: <http://www.hhc.rca.ac.uk/2968/all/1/include-2011.aspx>.